



CAMBRIDGE

Senior Housing & Healthcare Capital

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PRESS RELEASE

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LEADING US NATIONAL SENIOR LIVING ASSOCIATION WRAPS UP NOMINATIONS FOR 2017 EXCELLENCE AWARDS

Argentum, America's leading national association of companies operating "professionally managed, resident-centered senior living communities" has just closed the polls for nominations for its 2017 awards. Every year Argentum recognizes outstanding achievers in the senior living industry at its annual Senior Living Executive Conference. The yearly event draws an average of 2,500 executives from over 750 companies. The conference focuses on executive education, networking, and problem solving and includes an expo featuring a wide cross-section of exhibitors offering products and services related to senior living.

Argentum awards individuals and companies in a number of different categories. They include innovative architecture and design of a senior living facility or community ("Senior Living by Design Award"), innovative new programs and services that are working to improve the future of senior living ("Best of the Best Award"), individuals who represent the highest levels of excellence, caring and dedication in senior living ("Hero Award"), exemplary leadership by an Executive Director in senior living community management ("Senior Living Community Leadership Award") and professionals under 40 who are emerging visionaries and thought leaders working to create a better future for senior living ("Senior Living Leaders Under 40 Award").

Recognition, notes Cambridge Realty Capital Companies Chairman Jeffrey Davis, is a catalyst that helps to drive the senior living industry forward. "It's a powerful motivator for professionals at every level of the industry, from developers to the caregivers working directly with seniors themselves, to innovate and continue striving for excellence."

Last year's winners include Country Meadows Retirement Communities for "Best of the Best in Memory Care" for *The Unforgettable Adventures of Grandma's Cape*, a children's story and activity book created to help families connect with a loved one who has Alzheimer's disease or dementia. It also includes Jessica Andrews, Senior Vice President at Merrill Gardens in the "Senior Living Leaders Under 40" category for her stellar work in integrating technology into the workplace to ultimately provide better care for residents.

Nominations are open to qualified candidates or programs in each of the award categories. Nominators and nominees do not need to be members of Argentum to qualify. All 2017 winners will be published in the December issue of *Senior Living Executive* magazine. Official awards will be distributed at the 2018 Argentum Senior Living Executive Conference to be held in San Diego May 14-16.

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading senior housing and healthcare debt and equity capital providers, with more than 400 closed senior housing transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD Lean) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal investment strategy includes direct property acquisitions, joint ventures and sale/leasebacks. The company has acquired 16 facilities totaling approximately \$60 million.

Cambridge is the creator of *The Signature Experience*[™], a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly Capital Wisdom(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients as well as monthly updates of other relevant news and breaking trends. Additional information is available on the Cambridge website, www.cambridgecap.com, and Cambridge can be reached at (312) 357-1601 or via e-mail to info@cambridgecap.com. The firm also has embraced social media and networking via Twitter at <http://twitter.com/cambridgecap>, via Facebook at <http://www.facebook.com/cambridgecap>, via blog at www.cambridgecap.com/blog and via LinkedIn at <http://www.linkedin.com/companies/454232>, where information on the firm and its employees can be found.

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