



CAMBRIDGE

Realty Capital Companies

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PRESS RELEASE

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CENTERS FOR MEDICARE AND MEDICAID SERVICES WILL SOON BEGIN POSTING PERFORMANCE INFORMATION ON MEDICAL PROFESSIONALS

A [PulsePoints](#) blog post on the Cambridge Realty Capital Companies website, www.cambridgecap.com, reports the Centers for Medicare and Medicaid Services (CMS) will soon be posting performance data online as part of the agency's mission to rank thousands of doctors and healthcare professionals nationwide.

Cambridge Chairman Jeffrey A. Davis says Federal healthcare law requires CMS to cull rank and publish data on thousands of doctors and healthcare professionals. Initial data for the new service is coming from the Physicians Quality and Reporting System, which provides metrics for various medical conditions and specialties, he said.

According to Davis the new service will provide comprehensive ways to search for doctors, including by specialty as well as by body part and medical condition.

The Centers for Medicare and Medicaid Services expects the site to begin adding quality data by next year.

Cambridge is one of the nation's leading senior housing/healthcare lenders. In a related development, Mr. Davis says the government will make information about financial relationships between doctors, leading hospitals and drug manufactures publicly available. This information requirement complies with the Affordable Carte Act and must be disclosed by Sept. 30, 2014.

"These two responsibilities will require greater accountability by medical professionals and will give the public important information about their healthcare providers, including the costs and quality of care," he said, adding:

"The trend falls in line with the ratings and reviews consumers have come to expect from a variety of services."

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading nursing home, [assisted living](#) and healthcare debt and equity capital providers, with more than 400 closed transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD LEAN) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal investment strategy includes direct property acquisitions and joint ventures, sale/leasebacks, conventional and mezzanine debt financing, and the acquisition of distressed debt.

Cambridge is the creator of *The Signature Experience*™, a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly e-PULSE!(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients, as well as monthly updates of other relevant news and breaking trends. Additional information is available on the Cambridge website, www.cambridgecap.com, and Cambridge can be reached at (312) 357-1601 or via e-mail to info@cambridgecap.com.

The firm also has embraced social media and networking via Twitter at <http://twitter.com/cambridgecap>, via Facebook at <http://www.facebook.com/cambridgecap>, via blog at www.cambridgecap.com/blog, via YouTube at <http://www.youtube.com/user/ePulseLive>, and via LinkedIn at <http://www.linkedin.com/companies/454232>, where information on the firm and its employees can be found..

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