



# CAMBRIDGE

Realty Capital Companies

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## CAMBRIDGE CHAIRMAN JEFFREY DAVIS LEARNS HIS PROFILE IS IN THE TOP 1 PERCENT OF PROFILES VIEWED ON LINKEDIN SOCIAL NETWORKING PLATFORM

Cambridge Realty Capital Companies Chairman Jeffrey A. Davis was in the top 1 percent of the most viewed LinkedIn profiles for 2012, according to a letter signed by LinkedIn Senior Vice President for Products & User Experience Deep Bushar.

Mr. Bushar said LinkedIn passed a new corporate milestone last year, reaching 200 million members worldwide for the first time.

"This isn't just our achievement to celebrate. It's also yours. Your journey is part of our journey and we're delighted and humbled when we hear stories of how our members are using LinkedIn to connect, learn and find opportunity.

"All of us come to work each day focused on our shared mission of connecting the world's professionals to make them more productive and successful," Mr. Bushar added.

Mr. Davis said he's "amazed" to have received this distinction.

"Cambridge has embraced social media and networking via Twitter, Facebook and LinkedIn, where information on the firm and its employees can be found," he said.

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading nursing home, [assisted living](#) and healthcare debt and equity capital providers, with more than 400 closed transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD LEAN) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal

investment strategy includes direct property acquisitions and joint ventures, sale/leasebacks, conventional and mezzanine debt financing, and the acquisition of distressed debt.

Cambridge is the creator of *The Signature Experience*™, a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly e-PULSE!(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients, as well as monthly updates of other relevant news and breaking trends. Additional information is available on the Cambridge website, [www.cambridgecap.com](http://www.cambridgecap.com), and Cambridge can be reached at (312) 357-1601 or via e-mail to [info@cambridgecap.com](mailto:info@cambridgecap.com).

The firm also has embraced social media and networking via Twitter at <http://twitter.com/cambridgecap> , via Facebook at <http://www.facebook.com/cambridgecap>, via blog at [www.cambridgecap.com/blog](http://www.cambridgecap.com/blog), via YouTube at <http://www.youtube.com/user/ePulseLive>, and via LinkedIn at <http://www.linkedin.com/companies/454232>, where information on the firm and its employees can be found..

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