



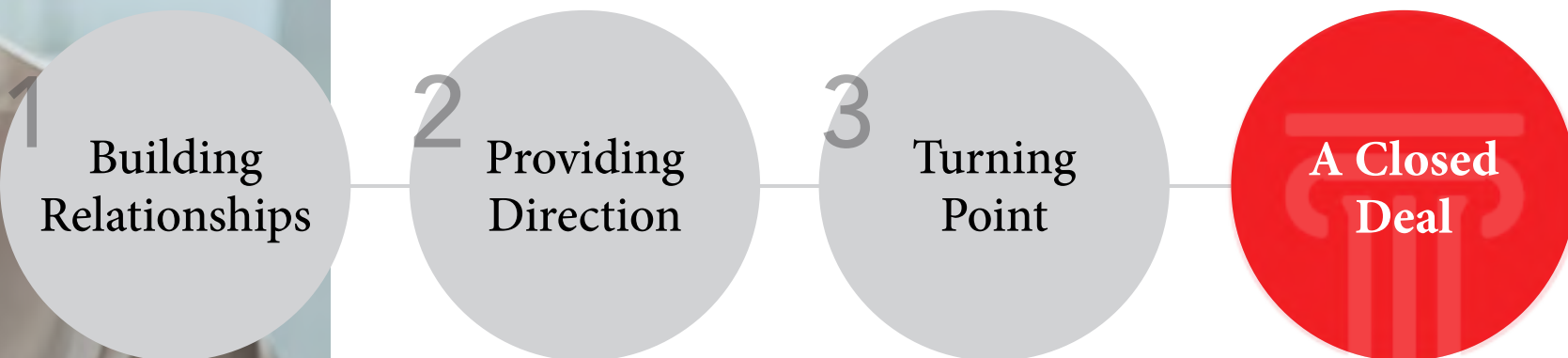
# THE SIGNATURE EXPERIENCE<sup>TM</sup>

**Demand a great deal more than a promise.**



Ease the fear.  
Quiet the noise. Relax.

**Cambridge has the answers.**



**Let's begin the journey together, with your financing needs and our exclusive process.**

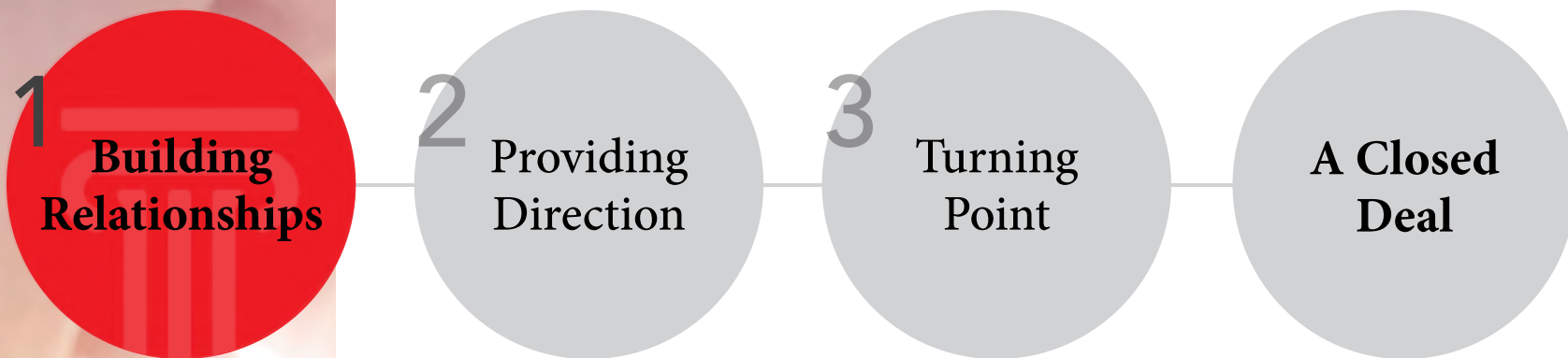
Let us focus on your financing needs so you can focus on your operations. Together we can grow your bottom line.

**The Signature Experience™** encompasses four steps that Cambridge is confident will streamline the process, identify your needs, provide you with options and eliminate any fear or apprehension you may feel when embarking on the arduous journey of securing the ideal financing solution you need. The entire process is geared with one prime goal in mind: **Customer Satisfaction.**

— [Visit our Website](#) to learn more about our experienced and [dedicated team](#).

— Give us a call at (312) 357-1601 to learn more about what we can do for you.



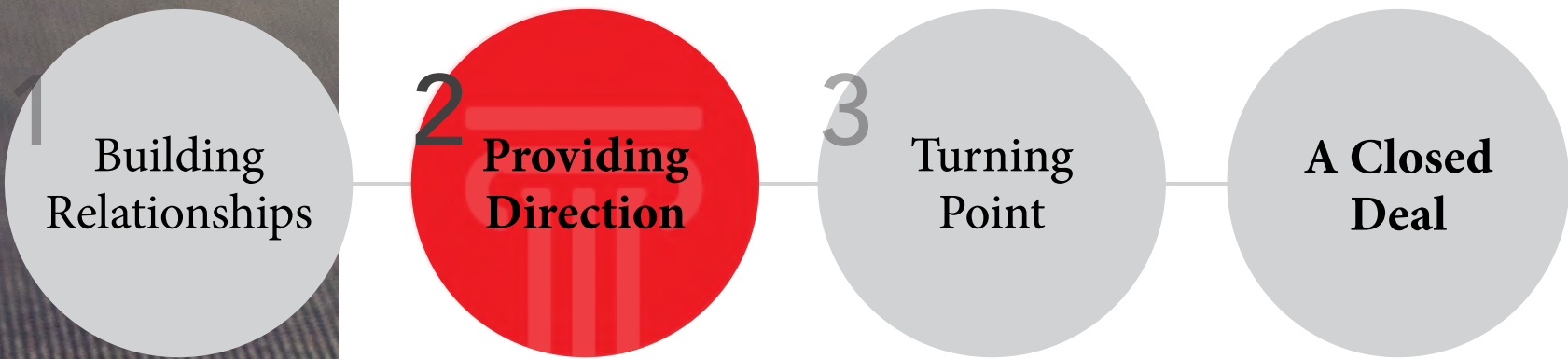



## Step One: Building Relationships

**Building Relationships** involves trust and commitment, but it all begins with a single conversation. From the moment Cambridge initiates the first conversation with a client to the moment we achieve our clients goals, we are committed to building strong relationships. We feel this is key to truly understanding our clients needs and goals.

Cambridge has been building **successful relationships for over 30 years** with over **\$5 Billion in closed transactions**.

— See why our [clients keep coming back](#) to Cambridge



1 Building Relationships

2 **Providing Direction**

3 Turning Point

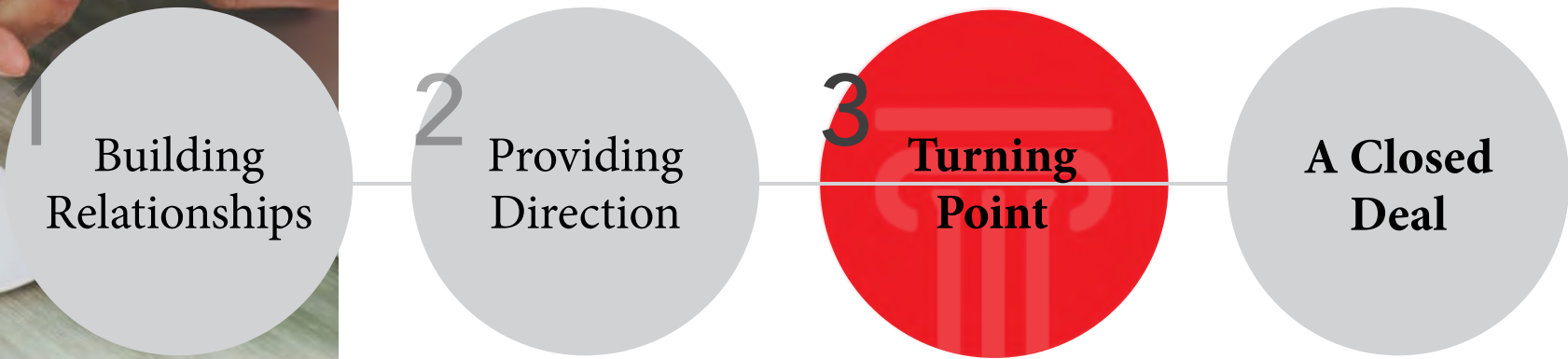

A Closed Deal

## Step Two: Providing Direction

**Providing Direction** is the point where the entire program really begins to take shape. Once your needs have been identified, Cambridge will immediately issue a detailed information package tailored specifically to your needs.

We will lead you through The Signature Matrix™, which summarizes all the information needed to begin your personalized Cambridge Experience.

- [Apply](#) online at any time.
- Call us at (312) 357-1601 with any questions you have.
- Email us at [info@cambridgecap.com](mailto:info@cambridgecap.com)



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## Step Three: Turning Point

**Turning Point** is where we will perform a complete and thorough underwriting of the deal, determining which one of our multiple debt and equity financing solutions will prove to be principally suited. This will ensure you maximum savings by finding the best available terms encompassed by the utmost flexibility. Our primary goal is to allow you to continue with your operational excellence in a manner consistent with your future courses of action. Upon issuance of our preliminary deal summary, you will be provided with the reassurance in knowing that we work with you to insure we transform the potential transaction into a genuine deal.

— Learn more about our [programs](#).





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## \$5 Billion in Closed Senior Housing Transactions

Upon receipt of the signed term sheet, we will prepare a formal application and work in conjunction with ownership to commence the due diligence process. The specific plan of action depends on the type of loan platform, and with The Signature Solution™, Cambridge will walk you through any and all documentation issues to assure that you experience the smoothest possible closing process available in today's market.

This allows you to continue providing the vital service of providing shelter to those in need, as well as strengthening the important aspect of being a rock for which the surrounding community is willing to lend its support.

— [Register](#) to receive our monthly [Capital Wisdom](#) email newsletter.



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**CAMBRIDGE**

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