



CAMBRIDGE

Senior Housing & Healthcare Capital

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PRESS RELEASE

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CAMBRIDGE CHAIRMAN IS PANELIST AT REAL ESTATE CONFERENCE

Cambridge Realty Capital Companies Chairman Jeffrey A. Davis will be among the panelists participating at the Chicagoland Senior Housing Real Estate Conference on Tuesday morning, November 15 at the Gleacher Center in Chicago.

The event is sponsored by the Illinois Real Estate Journal and includes breakfast. Panelists will discuss the Investment Outlook: Development and Financing Opportunities in Senior Housing.

Over the past five years, Real Estate Publishing Group, the publisher of the Illinois Real Estate Journal, has hosted more than 100 conferences on real estate issues throughout the Midwest. Thousands have attended these informative conferences and return in ensuing years.

Conferences are held on topics like real estate finance and investment issues, land development, condominium and townhome development, and the forecast events for commercial real estate. Events are scheduled this year for Chicago, St. Louis, Detroit, Cleveland, Minneapolis, Kansas City, Milwaukee, Indianapolis, Cincinnati and Columbus.

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading senior housing and healthcare debt and equity capital providers, with more than 400 closed senior housing transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD Lean) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal investment strategy includes direct property acquisitions, joint ventures and sale/leasebacks. The company has acquired 16 facilities totaling approximately \$60 million.

Cambridge is the creator of *The Signature Experience*[™], a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly Capital Wisdom(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients as well as monthly updates of other

relevant news and breaking trends. Additional information is available on the Cambridge website, www.cambridgecap.com, and Cambridge can be reached at (312) 357-1601 or via e-mail to info@cambridgecap.com. The firm also has embraced social media and networking via Twitter at <http://twitter.com/cambridgecap>, via Facebook at <http://www.facebook.com/cambridgecap>, via blog at www.cambridgecap.com/blog and via LinkedIn at <http://www.linkedin.com/companies/454232>, where information on the firm and its employees can be found.

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