



THE
SIGNATURE

EXPERIENCE





THE SIGNATURE EXPERIENCE TM

The Galileo Process TM

Building Relationships!

The Pivotal Process TM

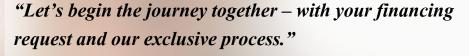
Providing Direction!

The Maximizer Experience TM

Turning Point!

The Signature Solution TM

A Closed Deal!



- The Signature Experience TM



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The Galileo Process TM begins when Cambridge first originates contact with the owner, and subsequently elevates that relationship to a more premier level.

Once the dialog has been initiated and you have been added to our extensive database of contacts, we then have all of the relevant information required to begin The Pivotal Process TM.



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The Pivotal Process TM is the point where the entire program really begins to take shape. Once you have a specific transaction to discuss, Cambridge will immediately issue a detailed information package tailored specifically to your needs and will lead you to The Signature Matrix TM, which summarizes all the information needed to begin your personalized Cambridge Experience.

You can also apply online at any time using our online application form: http://www.cambridgecap.com/forms/online-applications.cfm



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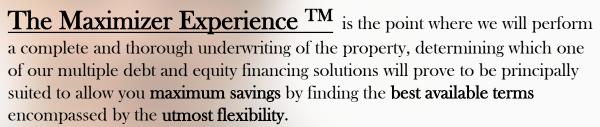
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Our primary goal is to allow you to continue with your operational excellence in a manner consistent with your future courses of action. Upon issuance of our preliminary deal summary, you will be **provided** with the **reassurance** in knowing that we work with you to insure we transform the potential transaction into a genuine deal.





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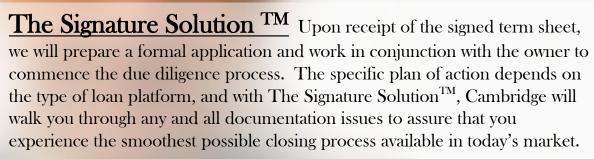
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This allows you to continue providing the vital service of providing shelter to those in need, as well as strengthening the important aspect of being a rock for which the surrounding community is willing to lend its support.





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The Signature Experience TM comprises 4 steps that Cambridge is confident will quickly put you at ease and eliminate any fear or apprehension you may feel when embarking on the arduous journey of securing the ideal financing solution you need. The entire process is geared with one prime goal in mind: Customer Satisfaction.

Ease the Fear, Quiet the Noise. Relax, Cambridge has the Answers.