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PRESS RELEASE

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CAMBRIDGE REPORTS 18 LOAN ORIGINATION REQUESTS TOTALING MORE THAN \$193 MILLION DURING THE FIRST MONTH OF THE NEW YEAR

A slight up-tick in the number of loan origination requests processed by Cambridge Realty Capital Companies in January was welcomed news, Chairman Jeffrey A. Davis reports.

He says the company processed 18 loan origination requests in January totaling \$193.4 million. This compares with 12 origination requests totaling \$199 million for the same month last year.

Cambridge is one of the nation's leading senior housing/healthcare lenders. Lenders close a relatively small percentage of loan requests received, but the company tracks this data as an indication of market directions.

"Last year's overall numbers were solid but the fourth quarter was down. So a relatively strong start to the New Year is encouraging," he said.

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading nursing home, <u>assisted living</u> and healthcare debt and equity capital providers, with more than 400 closed transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD LEAN) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal investment strategy includes direct property acquisitions and joint ventures, sale/leasebacks, conventional and mezzanine debt financing, and the acquisition of distressed debt.

Cambridge is the creator of *The Signature Experience(TM)*, a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly e-PULSE!(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients, as well as monthly updates of other relevant news and breaking trends. Additional information is available on the Cambridge website, <a href="www.cambridgecap.com">www.cambridgecap.com</a>, and Cambridge can be reached at <a href="mailto:(312) 357-1601">(312) 357-1601</a> or via e-mail to <a href="mailto:info@cambridgecap.com">info@cambridgecap.com</a>.

The firm also has embraced social media and networking via Twitter at <a href="http://twitter.com/cambridgecap">http://twitter.com/cambridgecap</a>, via Facebook at <a href="http://www.facebook.com/cambridgecap">http://www.facebook.com/cambridgecap</a>, via blog at <a href="http://www.cambridgecap.com/blog">www.cambridgecap.com/blog</a>, via VouTube at <a href="http://www.youtube.com/user/ePulseLive">http://www.youtube.com/user/ePulseLive</a>, and via LinkedIn at <a href="http://www.linkedin.com/companies/454232">http://www.linkedin.com/companies/454232</a>, where information on the firm and its employees can be found.

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