



# CAMBRIDGE

Realty Capital Companies

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## PRESS RELEASE

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### CAMBRIDGE WEBINAR TO PROBE THE MYSTERIES OF HUD FINANCING

It's time to pull back the curtain and meet the Wizard of HUD!

Cambridge Realty Capital Companies' Business Development Manager Brian Riordan says the company plans a July 30 webinar, "The Wizard of HUD", that is intended to dispel the aura of mystery that continues to surround the financing of senior housing/healthcare properties with popular HUD funding programs.

The open webinar is scheduled at 1 p.m. CST and will unfold as a step-by-step walkthrough "covering every aspect of the HUD funding process from application to closing," Riordan said.

"We'll explain eligibility, discuss underwriting considerations, and go over the steps involved in closing and commitment. We'll also talk about pay schedules and respond to frequently asked questions," he said.

In the current century, Cambridge has consistently ranked among the leading FHA-approved lenders in the nation. Mr. Riordan says the "Wizard of HUD" webinar responds to feedback the company received from a series of corporate webinars designed to raise awareness of the different ways Cambridge works with industry clients.

"We came away from these presentations with the impression that the intricacies of the HUD program remain a mystery to many of our clients and business associates. "The Wizard of HUD" seeks to close the knowledge gap," he said.

You can sign up for the program by contacting Ms. Evan Washington via email at [ew@cambridgecap.com](mailto:ew@cambridgecap.com).

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading nursing home, [assisted living](#) and healthcare debt and equity capital providers, with more than 400 closed transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD LEAN) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal investment strategy includes direct property acquisitions and joint ventures, sale/leasebacks, conventional and mezzanine debt financing, and the acquisition of distressed debt.

Cambridge is the creator of *The Signature Experience(TM)*, a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly e-PULSE!(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients, as well as monthly updates of other relevant news and breaking trends. Additional information is available on the Cambridge website, [www.cambridgecap.com](http://www.cambridgecap.com), and Cambridge can be reached at [\(312\) 357-1601](tel:3123571601) or via e-mail to [info@cambridgecap.com](mailto:info@cambridgecap.com).

The firm also has embraced social media and networking via Twitter at <http://twitter.com/cambridgecap>, via Facebook at <http://www.facebook.com/cambridgecap>, via blog at [www.cambridgecap.com/blog](http://www.cambridgecap.com/blog), via YouTube at <http://www.youtube.com/user/ePulseLive>, and via LinkedIn at <http://www.linkedin.com/companies/454232>, where information on the firm and its employees can be found.

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