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PRESS RELEASE

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## LOAN ORIGINATION REQUESTS REMAIN STRONG, CAMBRIDGE SAYS

Cambridge Realty Capital Companies reports loan origination requests processed by the company remain on course to match or better last year's record-setting total.

Chairman Jeffrey A. Davis said Cambridge processed 27 loan requests in July totaling \$290 million. Through July, the company has processed 177 requests totaling \$2.5 billion, which compares with 174 loans totaling \$2.4 billion for the same period last year.

Cambridge is one of the nation's leading senior housing/healthcare lenders. Davis says lenders close a relatively small percentage of loan requests received but believes it's important to track this data as an indication of market directions.

"Borrowers recognize that time may be running out on trends that have kept borrowing costs at bargain basement lows in the current cycle," he says.

Privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties, Cambridge today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions. The company is one of the nation's leading nursing home, <u>assisted living</u> and healthcare debt and equity capital providers, with more than 400 closed transactions totaling more than \$4.5 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge has consistently ranked among the country's top five FHA-insured HUD lenders (now HUD LEAN) over the last 15 years and offers an array of conventional lending options, including permanent construction and interim loans on either a floating or variable rate basis. The company's principal investment strategy includes direct property acquisitions and joint ventures, sale/leasebacks, conventional and mezzanine debt financing, and the acquisition of distressed debt.

Cambridge is the creator of *The Signature Experience*<sup>™</sup>, a four-step process designed to transform the traditional lender/borrower relationship and identify "ideal" capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly e-PULSE!(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients, as well as monthly updates of other relevant news and breaking trends. Additional information is available on the Cambridge website, <a href="www.cambridgecap.com">www.cambridgecap.com</a>, and Cambridge can be reached at (312) 357-1601 or via e-mail to <a href="mailto:info@cambridgecap.com">info@cambridgecap.com</a>.

The firm also has embraced social media and networking via Twitter at <a href="http://twitter.com/cambridgecap">http://twitter.com/cambridgecap</a>, via Facebook at <a href="http://www.facebook.com/cambridgecap">http://www.facebook.com/cambridgecap</a>, via blog at <a href="http://www.cambridgecap.com/blog">www.cambridgecap</a>.com/blog, via YouTube at <a href="http://www.youtube.com/user/ePulseLive">http://www.youtube.com/user/ePulseLive</a>, and via Linkedin at <a href="http://www.linkedin.com/companies/454232">http://www.linkedin.com/companies/454232</a>, where information on the firm and its employees can be found..

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