



CAMBRIDGE

Realty Capital Companies

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CAMBRIDGE REPORTS DOLLAR VOLUME FOR LOAN ORIGATION REQUESTS SHOWS SLIGHT IMPROVEMENT IN MONTH OF JANUARY

Cambridge Realty Capital Companies reports that the 22 loan origination requests processed by the company in January lagged behind the total for the same month last year, when 27 loan origination requests were reviewed.

Even so, the combined dollar volume for loan origination requests was slightly higher for the first month of this year, \$373.9 million compared with \$364.6 million in January 2009, Cambridge Chairman Jeffrey A. Davis reports.

Lenders close a relatively small percentage of loan requests received. But Davis believes it's useful to track this information as an indication of market directions.

"While it's too early to establish a trend line for 2010, analysis of a year-over-year 12-month trailing average for origination requests suggests there is room for improvement in the months ahead," he says.

Davis says the trailing average for origination requests peaked in January 2007, when the company processed 417 loans totaling \$4.76 billion for the 12-month period. This compares with 308 requests totaling \$4.1 billion for a comparable period ending in January 2010.

"We're projecting that both request totals and dollar volume will continue to rise as the economy slowly improves in the year ahead," he added.

Davis says Cambridge has been privately owned since its founding in 1983 as a real estate investment banker specializing in commercial real estate properties. The company today has three distinctive business units: FHA-insured HUD loans, conventional financing, and investments and acquisitions.

The company is one of the nation's leading senior housing and healthcare debt and equity capital providers with more than 300 closed transactions totaling more than \$3.0 billion since the early 1990's, when the firm began its specialization in providing senior housing capital.

Cambridge is the creator of *The Signature Experience*[™], a four-step process designed to transform the traditional lender/borrower relationship and identify “ideal” capital solutions for worthy projects. The company has a national origination office in Los Angeles, and numerous correspondent and brokerage relationships nationwide.

Cambridge publishes the bi-monthly e-PULSE!(R) electronic newsletter, which delivers company news and feature stories via e-mail to corporate friends and clients. Additional information is available on the Cambridge website, www.cambridgecap.com, and Cambridge can be reached at (312) 357-1601 or via e-mail to info@cambridgecap.com.

The firm also has embraced social media and networking via Twitter at <http://twitter.com/cambridgecap> , via Facebook at <http://www.facebook.com/pages/Chicago-IL/Cambridge-Realty-Capital-Companies/19132944489>, and via LinkedIn at <http://www.linkedin.com/companies/454232> , where information on the firm and its employees can be found.

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